



Daria Housman

United States
Senior Director,
Strategic Initiatives

Daria Housman joined GCI as a consultant in February 2021. She was brought on board to lead the development and pilot launch of GCI's newest program, the Global Collaborative Curriculum (GCC).

With over twenty years' experience in global education, Daria spent much of her career at the Institute of International Education (IIE) where she designed and implemented international programs in partnership with a diverse range of clients including universities, corporations, foundations and non-profit organizations. As IIE's Global Head of Outreach and Selection, she led a global team of 60 people responsible for outreach strategy development, student recruitment, and application and selection (admissions) operations for competitive undergraduate and graduate higher education opportunities and scholarships/fellowships abroad.

Since 2018, Daria has focused on global higher education consulting, advising leading universities on outreach and recruitment strategy, developing strategic plans to increase study abroad participation, conducting market analysis and devising branch campus strategy for universities seeking to expand. Additionally, she serves as an annual review committee member for prestigious fellowship and scholarship programs.

Daria holds a Master's Degree in International Education and Cross-Cultural Training from New York University, a Bachelor's Degree in Sociology from Boston University, and is a certified Global Mobility Specialist (GMS).

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