



Richard Flood

United States

*The Statue of Liberty - Ellis
Island Foundation, Inc.*

*Vice President, Chief
Advancement Officer*

Richard Flood was selected to lead the Statue of Liberty Museum's \$100 million capital campaign, which included revitalizing the Foundation's fundraising strategy by extensively expanding its donor base and establishing critical relationships with major donors. As Vice President, Chief Advancement Officer, Rich is tasked with all organizational fundraising functions and managing the Public Affairs and Marketing teams, including social media, direct response, and email marketing, public relations, and website development.

Prior to joining the Foundation, Rich was Director of Marketing and Community Affairs at the Whitney Museum of American Art. He was responsible for all marketing and advertising initiatives and community relations, which included implementing an outreach effort to help build the museum's new space in New York's Meatpacking District.

Before joining the Whitney, Rich was a Media Analyst at OMD USA, a subsidiary of Omnicom Group, and a Media Buyer at TBWA Chiat/Day Advertising. There he worked on some of the agency's largest accounts including, Nissan North America, Infiniti, and Apple.

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